

Delivery And Return: Accepted artworks must be hand-delivered or shipped to Brand Library & Art Center according to the schedule in this call. Shipped artworks will be returned within three weeks after the close of the exhibition in the same packaging in which they were received. A prepaid return shipping label (UPS or Fed Ex, not United States Postal Service-USPS) must be included. Additional instructions for shipped artworks will be detailed in acceptance letters.

Sales: Unless specified “NFS,” all artworks will be offered for sale. If a price is not indicated on the entry form, the piece will be considered NFS. The Brand Associates take a 25% commission on sales. Payment to artists will be mailed within three weeks after the close of the exhibition. Prices provided on the entry form are final and may not be changed.

Catalog: A catalog of the exhibition will be available for purchase and accessible online.

Questions? Contact Debra Thompson, Brand 50 Exhibition Chair:
debra@associatesofbrand.org



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Brand Associates is a 501(c)(3) non-profit organization.
Your membership is tax deductible.
Tax ID # 23-7027224



**Annual National Juried Exhibition
of Works on Paper**

September 24 – December 30, 2022

The Associates of Brand Library & Art Center in Glendale, California announces its 50th Annual National Juried Exhibition of Works on Paper celebrating not only the artists chosen this year, but the many who have been featured in the past 50 years. Cash awards total over \$4,000 including a Juror's Award. All accepted artworks will be included in a show at the Brand Gallery and in both printed and online exhibition catalogs.

Brand 50 welcomes Shannon Currie Holmes as our juror. For the past 15 years, Shannon has been producing events designed to connect people through the exploration of art. As the Exhibition Supervisor at Brand Library & Art Center, she oversees all gallery exhibitions and events and has curated the Works on Paper show for the past five years. Before moving into her role at Brand, Shannon worked closely with communities across Los Angeles as Head of Project Development at Cella Marketing, Producer of the NoHo Arts Festival, and Marketing Manager for the North Hollywood Business Improvement District. Shannon was co-owner and Director of Cella Gallery, an exhibition space focused on providing emerging artists a platform for the free expression of their ideas and self. She developed several ground-breaking public art projects including *Satellite Galleries* and *Street Box Art*. These projects continue to provide underserved communities with access to art through the efforts of *11:11 Projects*, a San Fernando Valley based non-profit, where Shannon has been a Board member for the past 10 years. Shannon believes that art can change the world: art is political, passionate, and human.

The Associates of Brand Library & Art Center is an all-volunteer non-profit that raises funds to support the extensive free and public events offered at Brand including gallery exhibitions, classical and popular music performances, film screenings, dance performances, and activities for people of all ages. Entry fees and a commission from the sale of artworks from Brand 50 will be used to continue the important cultural programming that Brand Library & Art Center brings to the community.

Entry Deadline: May 13, 2022

All submissions must be made via CaFE (callforentry.org), a widely utilized online submission service that connects artists to exhibition opportunities. To submit, artists must create a free CaFE profile and upload images and information about the work(s) they wish to submit to the Brand 50 Annual National Juried Exhibition of Works on Paper call. Help for artists new to CaFE is available on the website: callforentry.org/cafehhelp.phtml.

Requirements: Any artwork on or of paper, including collages, drawings, paintings, photography, prints, and 3-dimensional works. Paper must be a visible component of the artwork. Images: Minimum: 1, Maximum: 3. Applications will include a first-person ('I') artist's statement.

Fees: Entry fee is \$15 plus \$15 for each additional entry. The total for one is \$15, total for two is \$30, and the total for three is \$45. No more than three artworks may be submitted.

Eligibility: Participation is open to artists residing in the United States. Entries must be original artwork created no earlier than 2019 and not previously exhibited at Brand Library & Art Center. Any artwork misrepresented by the images submitted may be rejected. The Brand Associates and Juror reserve the right to decline any artwork deemed unacceptable. No refunds will be given if entries do not meet the requirements or eligibility criteria noted above and will be excluded from the jury pool. Accepted artworks may not be removed or substituted before the close of the exhibition; artwork must be available between September 24 and December 30, 2022.

Important Dates for Brand 50:

April 1	Call for Entries Opens
May 13	Deadline for CaFE Submissions (NOTE: the deadline is 11:59 pm Mountain Time)
June 4-12	Notification of Acceptance
August 15-September 1	Shipped Artwork must arrive at Brand Library & Art Center between these dates
September 10	Hand Delivered Artwork Due (9:00 am to 12:00 pm)
September 24	Exhibition Opens, Opening Reception and Announcement of Awards
December 30	Exhibition Closes
January 7, 2023	Pick-up of Hand Delivered Artwork (9:00 am to 12:00 pm)
February 7, 2023	Shipped Artwork Returned by this Date

No exceptions will be made to any of the above dates.

Callforentry.org (CaFE) Media Requirements:

Before uploading images of artwork to their CaFE profile, artists should review the media preparation instructions provided on the CaFE website: www.callforentry.org/image_prep.phtml. Frames and mats should not be visible in the submitted image(s).

Important Information For Accepted Artwork:

Presentation: Framed artwork should be professionally prepared for hanging and exhibition. All artworks will be handled and hung following professional gallery protocols. Unframed artwork is accepted however artists submitting unframed work assume the inherent risk that the exposed surface may accidentally be damaged during the run of the exhibition.